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The Fifth Estate

# Broadcasting Feb 6

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NATPE

Vol. 106 No. 6

# Broadcasting Feb 6

## House report labels Reagan-Fowler meeting "improper"
## Broadcasters report upbeat quarter, year
## NATPE '84 set to go □ RAB coverage

**EX PARTE REPORT** □ House investigation says Reagan meeting with FCC Chairman Fowler over fin-syn rules was improper. **PAGE 47.**

**MONEY MATTERS** □ Broadcast companies show strong results for fourth quarter and full year 1983. **PAGE 47.**

**FAIRNESS HEARING** □ Broadcasters testify in support of S. 1917, which would eliminate fairness doctrine and political broadcasting regulation. **PAGE 48.**

**CENTERED ON CHILDREN** □ House deregulation negotiations break down over inclusion of children's television requirements. Opposing sides agree to move on bill, however, allowing for amendments to be added. **PAGE 50.**

**BLACK TIE** □ Annual IRTS meeting brings programing assessments from network entertainment chiefs, Hollywood producers and sports network executives. **PAGE 52.**

**REAGAN BUDGET** □ FCC holds its own in administration's 1985 budget, but public broadcasting funding is cut. **PAGE 54.**

**NATPE 84** □ Television's premiere programing convention opens this week in San Francisco. The agenda for NATPE appears on **PAGE 70.** The latest news on new shows available in 1984 appears on **PAGE 87.** A list of Moscone Center exhibitors, followed by those showing product at the Fairmont hotel, appears on **PAGES 94-128.**

**FINE TUNING** □ Annual SMPTE gathering, to be held in Montreal, seeks ways of improving television picture quality. **PAGE 130.**

**ENGINEERING EXPANSION** □ NAB announces more engineering sessions will be held at annual convention in April in Las Vegas. **PAGE 130.**

**SUMMER WISDOM** □ RCA Communications chief says company will decide in July whether to get into direct broadcast satellite business. **PAGE 134.**

**SALES REVIVAL** □ Enthusiasm that 1984 will be a great year for radio abounds at RAB's Managing Sales Conference. **PAGE 140.** Workshop topics include computers, political and co-op advertising and nonwired networks. **PAGES 142-146.**

**SMOOTHER SAILING** □ Douglas Bennet has spent his first six months as NPR chief binding wounds and raising money. He pronounces the network in good shape on the eve of congressional oversight hearings. **PAGE 150.**

**NRB CONVENTION** □ Reagan, Dawson, Colson speak to National Religious Broadcasters gathering. **PAGES 150-158.**

**REVERSIBLE DEREGULATION** □ NAB, NRBA ask FCC to restore its oversight over call-sign conflicts. **PAGE 168.**

**NEW BREED** □ Universal Television President Robert Harris has parlayed his hands-on local programing experience into a top spot at one of television's busiest programers. **PAGE 199.**

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Chamber of Commerce building, Washington. Information: (202) 463-5679.

## Also in February

**Feb. 13**—*Syracuse University Student Affiliates of New York chapter of National Academy of Television Arts and Sciences* "Media Professionals Series." Speaker: Neal Pilson, executive VP, CBS Broadcast Group. S.I. Newhouse School of Public Communications, Syracuse, N.Y. Information: Scott Klein, (315) 423-6112.

**Feb. 14**—*International Association of Satellite Users* monthly meeting. Twin Bridges Marriott, Arlington, Va.

**Feb. 14-15**—*Wisconsin Broadcasters Association* annual winter meeting and legislative reception. Concourse hotel, Madison, Wis.

**Feb. 15**—Deadline for entries in *Broadcasters Promotion Association*'s International Gold Medallion Awards competition, recognizing "excellence in the marketing of electronic communications." Information: Dr. Hayes Anderson, Department of Telecommunications and Film, San Diego State University, San Diego 92182; (619) 265-6570.

**Feb. 15**—Deadline for entries in Vanguard Awards, for "programs presenting positive nonstereotypical portrayals of women," sponsored by *Women in Communications*. Information: (512) 346-9875.

**Feb. 15**—Deadline for entries in Wilbur Awards, honoring excellence in "presentation of religious values by radio and television stations and producers, sponsored by *Religious Public Relations Council*. Information: Martin Neeb, Pacific Lutheran University, Tacoma, Wash., 98447.

**Feb. 15**—Deadline for entries in 11th Athens International Film/Video Festivals, sponsored by *Athens Center for Film and Video* and supported by grants from *National Endowment for the Arts, Ohio Arts Council* and *Ohio University College of Fine Arts*. Information: (614) 594-6888.

**Feb. 15**—Deadline for entries in Los Angeles Area Emmy Awards of *Academy of Television Arts and Sciences*. Information: ATAS, 4605 Lankershim Boulevard, suite 800, North Hollywood, Calif., 91602; (213) 506-7880.

## Errata

**Walter Mears,** former VP, Washington bureau chief, Associated Press, was **named VP and executive editor of AP, New York,** (BROADCASTING, Dec. 19), not UPI as was reported in "Fates & Fortunes," Jan. 9.

□

**WLUZ-TV Ponce, P.R.** (ch. 7) **was not one of two stations sold** to Telepictures Corp., as reported in "In Brief," Dec. 12, 1983, and "Changing Hands," Dec. 19, 1983. Two stations bought by Telepictures Corp. were WKBM-TV Caguas (San Juan) (ch. 11) and WSUR-TV Ponce, P.R. (ch. 9).

□

**Cable TV advertising expenditures** for **Young & Rubicam** in 1983 were **$29.4 million**, not $24.3 million as reported in company capsule on page 60 of BROADCASTING's Top 50 Ad Agencies in Jan. 23 issue.

□

**Bob Eubanks** will host Golden West Television's *The Great Weight Loss Challenge*, not Dick Clark, as reported in the Jan. 23 issue.

## Stay Tuned

A professional's guide to the intermedia week (Feb. 6-12)

**Network television** □ PBS: (check local times) *La Cenerentola* (comic opera based on Cinderella), Monday 9-midnight; *American Playhouse: Nothing But A Man*, Tuesday 9-10:30 p.m.; *The Dupont/Columbia Awards in Broadcast Journalism*, Wednesday 10-11:30 p.m.; CBS: "Gone With The Wind" (1939); Tuesday 9-11 and Wednesday 8-11 p.m.; NBC: *Celebrity** (three-part mini-series), Sunday 9-11:30 p.m. [to be concluded next week]; ABC: *Barbara Walters Special with Cosell, Williams and Mr. T*, Monday 10-11 p.m.; *1984 Winter Olympics**, Tuesday 8-11 p.m. and 11:30-midnight [to conclude 2/19/84].

The Compleat Beatles

**Radio** □ NBC News: *Landing of Challenger*, Saturday 7:15-7:30 a.m.; ABC News: *Landing of Challenger*, Saturday 7-7:30 a.m.

**Cable** □ Cinemax: *The Concert for Bangladesh* (1971), Tuesday 1:30-2:30 p.m.; *The Compleat Beatles* (20th anniversary documentary), Tuesday 8-9 p.m.; *Likely Stories** (comedy anthology), Tuesday 10-11 p.m.; HBO: *Billy Crystal: A Comic's Line*, Friday 10-11 p.m.; *The Great Standups* (comedy), Saturday 10:30-11:30 p.m.; *To Catch A King** (movie), Sunday 8-10 p.m.; *David Bowie: Serious Moonlight*, Sunday 10-11 p.m.; Bravo: *Pavlova* (performance/documentary), Monday 10-11:30 p.m.

Hitchcock

**Museum of Broadcasting** □ (1 East 53d Street, New York) *Hitchcock by Hitchcock*, exhibit of TV episodes, now-April 5; *Critic's Choice*, series of screenings, now-Feb. 25; *Critic's Choice*, seminar III, Tuesday 12:30-2 p.m.

*indicates a premiere episode

■ **Feb. 15-17**—*Sat Serve* and *Applied Business Communications* teleconferencing workshop. Santa Clara Marriott, Santa Clara, Calif. Information: Polly Rash, (202) 331-1960.

**Feb. 16**—15th national Abe Lincoln Awards, sponsored by *Southern Baptist Radio and Television Commission*. Americana hotel, Fort Worth.

■ **Feb. 16**—*American Women in Radio and Television, Washington chapter*, reception honoring new members. International Club, Washington.

**Feb. 16-17**—*Broadcast Financial Management Association/Broadcast Credit Association* board of directors meetings. Westin St. Francis, San Francisco.

**Feb. 16-17**—"Segmenting the Media Markets: The New Broadcast Technologies," tutorial sponsored by *Washington Program of The Annenberg Schools*, extension of University of Pennsylvania and University of Southern California. Washington Program headquarters, 600 Maryland Avenue, suite 750, Washington. Information: (202) 484-2663.

**Feb. 16-19**—"Communications and the New Technologies," 13th annual communications conference. *Howard University*, Washington.

**Feb. 19**—"Investigative Journalism: Under Attack, Problems and Challenges," reporting seminar, sponsored by S.I. Newhouse School of Public Communications, Syracuse, N.Y. Speakers: Geraldo Rivera, correspondent, ABC News's *20/20*, and Av Westin, executive producer, *20/20*. Information: Paul Dolan, (212) 580-6071, or Scott Klein, (315) 423-6112.

**Feb. 20-22**—*Community Antenna Television Association/Mid-America Cable TV Association* advanced technical training seminar. Holiday Inn Medical Center Holidome, Wichita, Kan.

**Feb. 21**—*Southern California Cable Association* luncheon. Speaker: Kare Anderson, Pacific Telephone. Airport Hilton, Los Angeles. Information: (213) 684-7024.

**Feb. 21-23**—*Washington Journalism Center's* Conference for Journalists. "Sports Issues 1984: Pros, Colleges, Olympics." Watergate hotel, Washington.

**Feb. 22**—*New York chapter, National Academy of Television Arts and Sciences*, drop-in luncheon. Speaker: Robert Frye, executive producer, *World News Tonight*. Copacabana, New York.

**Feb. 22**—*Ohio Association of Broadcasters* radio programers conference. Dublin Stouffer's, Dublin, Ohio.

**Feb. 23**—*National Association of Broadcasters* nationwide teleconference on political advertising. Subjects to include equal opportunities for candidate advertising, lowest unit charge and federal access requirements. Teleconference to be held in 25-30 locations. Information: NAB, (202) 293-3500.

**Feb. 23**—*American Advertising Federation* West Coast "Advertising and Public Policy Seminar." Speakers include Howard Bell, AAF president; Patricia Bailey, FTC commissioner, and Bruce Fein, general counsel, FCC. Beverly Hilton hotel, Los Angeles. Information: Janet Kennedy, (415) 421-6867.

**Feb. 23-26**—*Technology Entertainment Design (T.E.D.) Communications Conference*. Keynote speaker: Frank Stanton, president emeritus of CBS Inc.

# 'Seasons,' 'Hammer' nail down first for CBS

With four of the top five programs and eight of the top 10, CBS-TV rolled to a long lead in the prime time ratings for the week ended Jan. 29, topping ABC-TV by 2.8 rating points and NBC-TV by 4.6. CBS averaged a Nielsen rating/share of 19.3/30, ABC 16.5/26, and NBC 14.7/23.

CBS won Monday, Tuesday, Thursday, Friday and Sunday nights; ABC won Wednesday and Saturday.

CBS had solid help from premieres of two new series. A one-hour premiere of ***Four Seasons***, the half-hour comedy series created by Alan Alda, on Sunday night (Jan. 29) produced a 22.3/31, ranking seventh for the week. A two-hour premiere (on Thursday) of the one-hour ***Mike Hammer*** private eye series (on Saturdays) generated 21.6/34, tying with NBC's ***TV Bloopers, Commercials and Practical Jokes*** for 10th. And in its first Saturday-night appearance, ***Hammer*** earned a 17.4/31.

CBS found somewhat less help in the first regular outing of its ***Airwolf*** series on Saturday at 9-10 p.m.: It produced a 16.2/27—down from 21.6/36 for its two-hour premiere the week before—and tied with NBC's ***Real People*** for 37th place.

Wednesday was an off-schedule night with President Reagan's 40-minute State of the Union address and a subsequent 30-minute Democratic reply extending from 9 p.m. to about 10:30 on all three networks. ABC won the night handily, in part because it was the only one to pick up with regular programing after the Capitol Hill events.

CBS's combination of ***Magnum P.I.*** and ***Mike Hammer*** special took Thursday night easily with a combined average of 21.7/34, with NBC's regular lineup placing second at 17.1/27 and ABC's third at 12.1/19.

At the end of the week, the 18th of the 1983-84 season, the season-to-date records were: 18.2/29 for CBS, 17.1/27 for ABC and 15.1/24 for NBC.

Outside of prime time, ***CBS Evening News*** continued to pace the early-evening news field, scoring a 14.5/24 for the week. ***NBC Nightly News*** was second with 11.7/20 and ABC's ***World News Tonight*** was third with 11.2/19.

| Rank | Show | Network | Rating/Share |
|---|---|---|---|
| 1. | 60 Minutes | CBS | 27.2/41 |
| 2. | Dallas | CBS | 26.3/41 |
| 3. | Lost Honor of Kathryn Beck | CBS | 22.7/35 |
| 4. | Jeffersons | CBS | 22.7/32 |
| 5. | A Team | NBC | 22.6/32 |
| 6. | Alice | CBS | 22.4/33 |
| 7. | Four Seasons* | CBS | 22.3/31 |
| 8. | Love Boat | ABC | 22.1/37 |
| 9. | Magnum, P.I. | CBS | 21.8/33 |
| 10. | Mike Hammer Special | CBS | 21.6/34 |
| 11. | TV Bloopers | NBC | 21.6/31 |
| 12. | Trapper John, M.D. | CBS | 20.7/34 |
| 13. | Benson | ABC | 20.6/33 |
| 14. | Webster | ABC | 20.5/33 |
| 15. | The Four Seasons (movie) | CBS | 20.5/31 |
| 16. | AfterMASH | CBS | 20.5/30 |
| 17. | Amazons | ABC | 20.4/31 |
| 18. | Newhart | CBS | 19.7/28 |
| 19. | Fall Guy | ABC | 19.4/29 |
| 20. | Cheers | NBC | 19.3/29 |
| 21. | Foulups, Bleeps, Blunders | ABC | 19.1/27 |
| 22. | Diff'rent Strokes | NBC | 18.3/31 |
| 23. | The Outlaw Josey Wales | NBC | 17.9/28 |
| 24. | Hardcastle & McCormick | ABC | 17.9/25 |
| 25. | Matt Houston | ABC | 17.8/31 |
| 26. | Three's Company | ABC | 17.8/26 |
| 27. | Silver Spoons | NBC | 17.6/29 |
| 28. | Knight Rider | NBC | 17.6/25 |
| 29. | Family Ties | NBC | 17.5/26 |
| 30. | Mike Hammer | CBS | 17.4/31 |
| 31. | T.J. Hooker | ABC | 16.9/28 |
| 32. | Hill Street Blues | NBC | 16.8/28 |
| 33. | Gimme A Break | NBC | 16.8/26 |
| 34. | Fantasy Island | ABC | 16.7/30 |
| 35. | Jealousy | ABC | 16.7/25 |
| 36. | Dukes of Hazzard | CBS | 16.5/26 |
| 37. | Airwolf | CBS | 16.2/27 |
| 38. | Real People | NBC | 16.2/25 |
| 39. | Oh Madeline | ABC | 16.1/24 |
| 40. | Happy Days | ABC | 16.0/23 |
| 41. | Burnett Discovers Domingo | CBS | 15.7/27 |
| 42. | Hotel | ABC | 25.2/24 |
| 43. | Buffalo Bill | NBC | 15.2/24 |
| 44. | Mississippi | CBS | 15.0/21 |
| 45. | ABC Sports Sunday | ABC | 14.9/25 |
| 46. | That's Incredible | ABC | 14.3/20 |
| 47. | Remington Steele | NBC | 14.1/22 |
| 48. | Hart to Hart | ABC | 13.9/23 |
| 49. | Blue Thunder | ABC | 13.5/21 |
| 50. | Domestic Life | CBS | 13.1/20 |
| 51. | World War III, part 2 | NBC | 12.9/20 |
| 52. | Ripley's Believe It Or Not | ABC | 12.9/19 |
| 53. | 20/20 | ABC | 12.6/21 |
| 54. | Automan | ABC | 11.9/18 |
| 55. | Masquerade | ABC | 11.8/18 |
| 56. | Comedy's Funniest Moments | NBC | 11.7/20 |
| 57. | State of the Union analysis | CBS | 11.7/18 |
| 58. | Empire | CBS | 10.6/16 |
| 59. | World War III, part 1 | NBC | 10.3/16 |
| 60. | Master | NBC | 10.3/16 |
| 61. | Legmen | NBC | 9.6/15 |
| 62. | Whiz Kids | CBS | 8.9/15 |
| 63. | State of the Union analysis | CBS | 8.4/15 |
| 64. | Decision '84 | NBC | 8.3/15 |
| 65. | Back Together | CBS | 7.6/14 |
| 66. | NBC Reports—Lee Iacocca | NBC | 6.9/10 |

*Premiere episode.

er broadcast interests. **Buyer** is owned by Gary Hess (25%), Sylvan Taplinger (25%), Martin W. Spector, wife, Dorothy, and Spectors' daughters, Roslynn Spooner and Ann Lief (12½% each). It also recently bought WVTY(FM) (previously WHBS[FM]) Holiday, Fla., for $800,000 and WWQT(AM) Dunedin, Fla., for $475,000 ("Changing Hands," both March 14, 1983). Taplinger is former executive vice president of SJR Communications, which sold off its radio properties. Spector is Florida-based record retailer. Hess is general manager of buyer's WWQT(AM) and WVTY(FM), and also has 25% interest in applicant for new FM's at Middletown, Md., and San Angelo, Tex. WTAI is daytimer on 1560 khz with 5 kw. WLLV is on 107.1 mhz with 3 kw and antenna 300 feet above average terrain.

□ Other station sales approved by FCC include: WTJP-TV[CP] Gasden, Ala.; WJRD(AM) Tuscaloosa, Ala.; WPUL(AM) Bartow, Fla.; WPXE-AM-FM Starke, Fla.; WEAT-AM-FM West Palm Beach, Fla.; WPRC(AM)-WLRX(FM) Lincoln, Ill.; WLCB(AM) Buffalo, Ky.; WLBI(AM) Denham Springs, La.; WDGD(AM) Jackson, Mich.; WWIL(AM) Wilmington, N.C.; WDOH(FM) Delphos, Ohio; KHEN(AM)-KGCG-FM Henryetta, Okla.; WNOO(AM) Chattanooga and WZTQ(AM) Hurricane, W. Va. (see "For the Record," page 179).


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## CABLE

**Cable system serving Buffalo, N.Y.** □ Sold by Cowles Media Co. to Tele-Communications Inc. for $41.5 million. Sale is subject to approval of New York State Commission on Cable Television, which meets this week. **Seller** is Minneapolis-based publisher, whose properties include *Minneapolis Tribune*. Headed by Otto A. Silha, chairman, it recently sold WDRB-TV Louisville, Ky., for $10 million ("Changing Hands," Jan. 2) and has no other cable or broadcast properties. **Buyer**, publicly traded company, based in Denver, is largest MSO with 2,475,000 subscribers. It is headed by John C. Malone, president and CEO. Buffalo system, now complete, passes 135,000 homes and serves 60,000 subscribers with 506 miles of plant and 32 channels. Recent franchise renewal requires upgrading of system to 54 channels by 1989.

has interest in KEWQ(AM) Paradise. He and Clapp have interest in KGBA(FM) Holtville, Calif., and with both Jones and Clapp, has an interest in CP for new AM (KKMC) at Gonzales, Calif. Clapp is chief engineer at KEBR. Jones and Clapp each have interests in eight LPTV app.'s. Action Jan. 12.

■ Madison, Wis.—Gamma Radio's app. returned for 870 khz, 1 kw-D, 1 kw-N. Action Jan. 12.

### FM's

■ Greenville, Ala.—Maze Broadcasting Co.'s app. returned for 94.3 mhz, 3 kw, HAAT: 299.78 ft. Action Jan. 23.

■ Hampton, Ariz.—KIM-MAC Broadcasting Co.'s app. dismissed for 107.1 mhz, 1.35 kw, HAAT: 428 ft. Action Jan. 17.

■ Cambria, Calif.—E.G. Wallenbrook granted 94.3 mhz, 3 kw, HAAT: minus 99 ft. Address: 1420 Spencer St.,Cambria, Calif. Principal has no other broadcast interests. Action Dec. 20, 1983.

■ *Chico, Calif.—KXOL's app. returned for 90.3 mhz, 2.18 kw, HAAT: minus 689 ft. Action Jan. 12.

■ Long Beach, Calif.—Harden & Assoc.'s app. returned for 105.5 mhz, 1.6 kw. Action Jan. 30.

■ Oildale, Calif.—KB Enterprises granted 95.3 mhz, 2.5 kw, HAAT: 316 ft. Address: P.O. Box 1477, Victorville, Calif. 92392. At time of March 4, 1982, filing, principal was owned by Kenneth B. Orchard (80%) and Robert F. Turner (20%). Orchard also owns KVVQ(FM) Victorville, Calif. Action Dec. 12, 1983.

■ Panama City, Fla.—Marcus D. Sloan's and Charles Joseph Thompson's app. returned for 100.1 mhz, 3 k2, HAAT: 2,933 ft. Action Jan. 23.

■ Waycross, Ga.—Janice C. Koger and Joanne Brehm granted 97.7 mhz, 3 kw, HAAT: 300 ft. Address: 195 Colonial Way, Jesup, Ga. 31545. At time of Dec. 14, 1981, filing, Koger was secretary/clerk for Jesup, Ga., cable TV firm. Brehm was Atlanta real estate broker. Action Oct. 27, 1983.

■ Port Huron, Mich.—M&C Broadcasting's app. returned for 102.3 mhz, 3 kw, HAAT: 300 ft. Action Jan. 6.

■ *Las Vegas—Las Vegas Educational Broadcasting Foundation's app. returned for 90.7 mhz, 432 w, HAAT: minus 3 ft. Action Jan. 23.

■ Armijo, N.M.—Dorothy Davis's app. returned for 107.1 mhz, 1 kw, HAAT: minus 154 ft. Action Jan. 5.

■ Marlow, Okla.—Herman B. Hogsed's app. dismissed for 92.1 mhz, 3 k2, HAAT: 300 ft. Action Jan. 23.

■ Boqueron, P.R.—Olga Iris Fernandez's app. returned for 107.3 mhz, 3 kw, HAAT: 67.4 ft. Action Jan. 11.

■ *Rapid City, S.D.—State Board of Directors for Educational Television granted 90.3 mhz, 9.7 kw, HAAT: 411 ft. Address:. University of South Dakota, Vermillion, S.D. 57069. At time of filing, May 7, 1982, principal was headed by Joseph R. Shields, chairman, and was licensee of six TV's. It was recently granted noncommercial FM at Reliance, S.D. ("For the Record," Sept. 5, 1983). Action Jan. 17.

■ Big Lake, Tex.—Dithot Broadcasting's app. returned for 98.3 mhz, 3 kw, HAAT: 190 ft. Action Jan. 18.

■ Lake Dallas-Denton, Tex.—North Texas Communications Group's app. dismissed for 99.1 mhz, 100 kw, HAAT: 920 ft. Action Jan. 30.

■ Uvalde, Tex.—Southwest Mediacast Inc. granted 102.3 mhz, 3 kw, HAAT: 140 ft. Address: 828 South Getty, Uvalde 78801. Principals at time of April 7, 1982, filing were Gary L. Jones and family. Jones is former program director at KVOU(AM)-KYUF(FM) Uvalde. Action Nov. 7, 1983.

■ Cape Charles, Va.—Ronald Smith granted 96.1 mhz, 5.92 kw, HAAT: 117 ft. Address: 7601 Topton St., New Carrollton, Md. 20784. At time of filing, May 29, 1980, principal was sales representative for WHAG-TV Hagerstown, Md. Action Dec. 27, 1983.

■ Clarksville, Va.—Clarksville Broadcasting Co. granted 98.3 mhz, 3 kw, HAAT: 213 ft. Address: P.O. Box 904, Clarksville 23927. Principals at time of Aug. 12, 1981 filing were: Robert R. Boyd (51%), S. Ben Judy (25%), Gregory C. Jones (10%), Willard C. Morgan (9%) and Jesse R. Overstreet (5%). Boyd was Annandale, Va., attorney. Judy was Clarksville, Va., physician. Jones was contractor. Morgan owned lumber company. Overstreet was Clarksville attorney. None had other broadcast interests. Action Oct. 19, 1983.

■ *Martinsburg, W. Va.—West Virginia Educational Broadcasting Authority granted 88.9 mhz, 3.98 kw, HAAT: 1,591 ft. Address: State Building 6, Suite B-424, Charleston, W. Va. 23505. Principal is owner or permitee of two TV's and five FM's and is applicant for new noncommercial TV at South Charleston and new noncommercial FM at Keyser, both West Virginia. It was recently granted new noncommercial FM at Parkersburg, W. Va. ("For the Record," Sept. 26, 1983). Action Jan. 17.

### TV's

■ Hutchinson, Kan.—Way of Cross of Hutchinson granted ch. 36; ERP: 4,950 kw vis., 495 kw aur., HAAT: 303.13 ft.; ant. height above ground: 218.35 ft. Address: 1004 Crystal Court, Lexington, Ky. 40515. Principal is religious nonprofit corporation, headed by Roger McDuff, president. It also has app.'s for new TV's at Las Vegas; Big Spring and Corpus Christi, both Texas; Ogden, Utah, and Jackson, Mich. Action Jan. 16.

■ Salina, Kan.—Salina Television Inc. granted ch. 18; ERP: 1,352 kw vis., 135 kw aur., HAAT: 592 ft.; ant. height above ground: 532 ft. Address: 1456 Briarwood, McPherson, Kan. 67460. Principal is owned by Jill Bremyer, president, who has no other broadcast interests. Action Dec. 19.

■ Havre, Mont.—Apocalypse Television's app. dismissed for ch. 9; ERP: 100 kw vis., 10 kw aur., HAAT: minus 25.75 ft.; ant. height above ground: 199.6 ft. Action Jan. 20.

■ Sioux Falls, S.D.—Force Majeur Broadcasting's app. dismissed for ch. 36; ERP: 1,000 kw vis., 100 kw aur., HAAT: 2,012 ft.; ant. height above ground: 1,954 ft. Action Jan. 30.

■ *Odessa, Tex.—Odessa Junior College District's app. dismissed for ch. 36; ERP: 515 kw vis., 51.5 kw aur., HAAT: 487 ft.; ant. height above ground: 530 ft. Action Jan. 18.

## Ownership changes

### Applications

■ WORL(AM) Orlando and WJYO(FM) Mount Dora (Orlando), Fla. (1270 khz, 5 kw-D; FM: 107.7 mhz, 100 kw, HAAT: 829 ft.)—Seeks assignment of Sudbrink Broadcasting of Central Florida Inc. and CKK Broadcasting Co. to Metroplex Communications for $7 million, including $6.2 million cash. Price allocation is $1.3 million for WORL and $5.7 million for WJYO. Seller is Fort Lauderdale, Fla.-based group owner, majority owned by Robert W. Sudbrink and family, who also own WNWS(AM) South Miami, Fla.; KPOI(AM)-KDUK(FM) Honolulu, and WLAC(FM)-WJYN(FM) Nashville. Buyer is Cleveland-based broadcasting group headed by Norman Wain, president. It intends to keep WJYO and sell WORL. Metroplex also owns WFYV(FM) Atlantic Beach, WMGG(FM) Clearwater and and WHYI(FM) Fort Lauderdale, all Florida; WRMR(AM) Alexandria and WPKS-FM Woodbridge, both Virginia. Filed Jan. 24.

■ WPLP(AM) Pinellas Park, Fla. (570 khz, 1 kw-U)—Seeks assignment of license from Dan Johnson Inc. to Guy Gannett Broadcasting Services for $850,000 cash. Seller is equally owned by Dan L. Johnson and his father, Elwyn. It had sold station five-and-a-half years ago for $675,000 to International Broadcasters Inc. but reacquired it last year for over $1 million after buyer, International, went bankrupt ("Changing Hands," Aug. 15, 1983). Dan Johnson also is 25% owner of WXCR(FM) Safety Harbor, Fla., and has minority interest in CP for new TV at Lakeland, Fla. Elwyn Johnson has no other broadcast interests. Buyer is Portland, Me.-based newspaper publisher, majority owned by estate of Guy P. Gannett, and headed by his daughter, Jean Gannett Hawley, chairman. It recently sold WGAN-AM-FM Portland, Me., for $3.1 million ("Changing Hands," Nov. 7, 1983), and also owns three AM's, four FM's and three TV's. Filed Jan. 23.

■ WBYG-FM Kankakee, Ill (99.9 mhz, 50 kw, HAAT: 500 ft)—Seeks assignment of license from WKAK Inc. to Gene Milner Broadcasting Co. for $1.2 million. Seller is majority owned by Harry C. Fitzgerald, who has no other broadcasting interests. Buyer is owned by Gene Milner and family. Milner is Fort Lauderdale, Fla.-based broadcast consultant and air personality who is former part owner of WSRF(AM)-WSHE-FM, which was sold four years ago ("Changing Hands," Aug. 6, 1979). Filed Jan. 17.

■ KREH(AM)-KGBM-FM Oakdale, (900 khz, 250 w-D; FM: 104.9 mhz, 1.5 kw, HAAT: 230 ft. It has CP for 3 kw.)—Seeks assignment of license from Oakdale Broadcasting Co. to Strother Broadcasting Co. of Louisiana for $350,000, including $343,000 seller's note. Seller is George B. Mowad, M.D., who bought station for $400,000 ("Changing Hands," June 15, 1981). He has no other broadcast interests. Buyer is owned by Ronald H. Strother, who has also bought, subject to FCC approval, KRIZ(FM) Roswell, N.M. ("Changing Hands," Jan. 30). He is also 65% owner of WTGI(FM) Hammond, La., which has been sold, subject to FCC approval ("Changing Hands," Jan. 16). Filed Jan. 24.

■ KWCL-AM-FM Oak Grove, La. (1280 khz, 1 kw-D; FM: 96.7 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from Baker Broadcasting Corp. to Heart of Dixie Broadcasting Corp. for $290,000 including $60,000 cash, $96,000 seller's note and assumption of $134,000 note. Seller is owned by Edward Keith Baker and wife, Evelyn. They are also applicants for new FM at Mountain Home, Ark. Buyer is owned by Buford Bennett Strange, who also owns KDXI(AM)-KJVC(FM) Mansfield, La. He and his wife, Mayme Stone, also own WELZ(AM) Belzoni, Miss. Filed Jan. 23.

■ WSNE-FM Taunton, Mass. (93.3 mhz, 30 kw, HAAT: 620 feet)—Seeks transfer of control from Donald A. Lopes (51%) to Donald Wilks and Michael Schwartz (24.5% each before; 50% each after). Both this purchase and initial 49% purchase are for $103,850 cash and assumption of $3.5 million note. Seller's purchase of station from Outlet Co. was approved Jan. 11. Outlet's sale of station was condition for commission approval of Rockefeller Center Inc.'s purchase of Outlet. Other original buyer of station, Thomas L. DePetrillo, already sold his 49% share to Wilks and Schwartz. Neither has other broadcast interests. Buyers, Donald Wilks and Michael Schwartz, are Springfield, Mass., group owners of three AM's and four FM's. They are majority owners of recent sellers of WKZE-AM-FM Orleans, Mass., for $2.4 million ("Changing Hands," Sept. 5, 1983) and WPET(AM) Greensboro, N.C., for $750,000 ("Changing Hands," Dec. 19, 1983) and also majority owner of recent buyer of WOSC(AM)-WKFM(FM) Fulton, N.Y. for $1.5 million ("Changing Hands," Nov. 14, 1983). Filed Jan. 23.

■ WTAB(AM)-WKSM(FM) Tabor City, N.C. (1370 khz, 5 kw-D; FM: 104.9 mhz, 3 kw, HAAT: 425 ft.)—Sold by Sunbelt Broadcasting Inc. to Prorad Communications Inc. for $475,000, including $450,000 seller's note. Seller is owned by Donald W. Curtis (90%) and J.D. Longfellow (10%). They bought stations for $284,500 four years ago ("Changing Hands," March 17, 1980). Curtis recently sold WEWO(AM)-WSTS(FM) Laurinburg, N.C., to Durham, N.C.-based group owner Durham Life Broadcasting, of which he is now general manager ("Changing Hands," Dec. 19, 1983). He has also sold, subject to FCC approval, WTNC(AM)-WEYE(FM) Thomasville, N.C., ("Changing Hands," Dec. 19, 1983). Longfellow is Laurinburg-based CPA who has no other broadcast interests. Buyer is owned by Robert M. Binkley and his wife, Lorri G. He is vice president of sales for Laurinburg and Tabor City stations. She is office manager of appliance store. Filed Jan. 24.

■ WPRZ(AM)-WWWK(FM) Warrenton, Va. (1250 khz, 5 kw-D; FM: 107.7 mhz, 3.8 kw, HAAT: 800 ft.)—Seeks assignment of license from Northern Virginia Broadcasting

## Summary of broadcasting
### as of December 31, 1983

| Service | On Air | CP's | Total * |
|---|---|---|---|
| Commercial AM | 4,733 | 164 | 4,897 |
| Commercial FM | 3,527 | 415 | 3,942 |
| Educational FM | 1,122 | 176 | 1,298 |
| Total Radio | 9,382 | 755 | 10,137 |
| FM translators | 760 | 425 | 1,185 |
| Commercial VHF TV | 531 | 21 | 552 |
| Commercial UHF TV | 331 | 220 | 551 |
| Educational VHF TV | 114 | 4 | 118 |
| Educational UHF TV | 173 | 24 | 197 |
| Total TV | 1,149 | 269 | 1,318 |
| VHF LPTV | 185 | 81 | 266 |
| UHF LPTV | 67 | 91 | 158 |
| Total LPTV | 252 | 172 | 424 |
| VHF translators | 2,853 | 198 | 3,051 |
| UHF translators | 1,876 | 329 | 2,205 |
| ITFS | 250 | 114 | 364 |
| Low-power auxiliary | 824 | 0 | 824 |
| TV auxiliaries | 7,430 | 205 | 7,635 |
| UHF translator/boosters | 6 | 0 | 6 |
| Experimental TV | 3 | 5 | 8 |
| Remote pickup | 12,338 | 53 | 12,391 |
| Aural STL & intercity relay | 2,836 | 166 | 3,002 |

* Includes off-air licenses